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### Prime Diagnostics started

**Plant Research International has completed the restructuring of its plant diagnostics business into Prime Diagnostics®. Prime Diagnostics focuses on the development and production of highly specific antisera for ELISA and immunofluorescence detection in response to market demand. It will operate as a market driven unit with a strong business focus on the market of plant diagnostics.**



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Prime Diagnostics's products are used by growers, seed and breeding companies, quality and research laboratories in the floriculture, fruit, arable and vegetable sectors. Prime Diagnostics aims at fast delivery of a broad range of viral and bacterial antisera and virus inocula of high quality. Prime Diagnostics provides consultancy, training and custom-made solutions in order to serve the needs of their customers.

Prime Diagnostics has launched two ready-to-use ELISA kits for the detection of Pepino Mosaic Virus in tomato and *Xanthomonas campestris pv pelargonii* in pelargonium. These kits include five coated ELISA plates (480 assays), all reagents and controls. User-friendly software for data analysis and reporting can be included.

In the future, Prime Diagnostics will expand its portfolio with new antisera and custom-made fluorescent conjugates for multiplex detection. In addition, it will develop new detection platforms based on DNA and protein technologies in close partnership with the agricultural sector and private companies.

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